



Sonema Partners Meeting 2016: a week of shared discussions for Sonema and its African partners.

Monaco, 20 October 2016

The Sonema group brought together its main African partners for a week in the Principality of Monaco from the 10th-14th October.

Sonema has been expanding its telecommunications services for customers in Africa over the last 20 years. To this end the group relies on its local partners who are located across the African continent and 20 of these partners were present in Monaco last week.

Participating countries: *Benin, Cameroon, Central African Republic, Chad, Comoros Islands, Democratic Republic of Congo, Egypt, Gabon, Gambia, Guinea, Guinea Conakry, Ghana, Ivory Coast, Mauritius, Mauritania, Niger, Nigeria, Rwanda, Senegal, Togo.*

The aims for all the participants were: to share the industry's latest technological developments, to discuss regulatory and business problems and to pool their experiences and ideas.

Also on the schedule was a visit to Sonema's technical centre in Frejus. This was an opportunity for the partners to discover Sonema's latest facilities: a control room, a hosting room and a training centre

The seminar was also a time for communication and friendship

Catherine DELOM, Sonema's Managing Director said: *« It was both an honour and a pleasure for us to welcome our partners to the **Sonema Partners Meeting 2016**. We have longstanding customers from prestigious corporate groups and we have enjoyed their trust for 20 years. This trust is a result of the work and commitment of our local partners, who work closely with our customers on-site.*

Our customer's requirements are evolving, they need to focus their energy on their own customer relations and their increasingly complex needs, therefore we too need to be able to adapt. It was important for us to share these new requirements and priorities with our partners. We share the same standards of excellence in serving our customers. And above and beyond this, the time spent together provided an opportunity to strengthen the bonds of friendship with our partners. »

ABOUT SONEMA

In a digital environment which is rapidly evolving, data management and processing remain an integral part of a company's competitiveness and distinctiveness. It is essential to have a strategy in place to secure and protect data traffic. By operating and managing scalable, bespoke telecommunications solutions, Sonema accompanies its customers with their projects on a daily basis. Bearing in mind commitment, and with a strong understanding of what is at stake, we aim to be a proactive partner to our customers by allowing them to focus on their core business.

Remaining faithful to our values of respect, transparency and responsibility, we place trust at the heart of our customer relationships.

Sonema, also means:

- *65 colleagues who are committed to our customers, every day*
- *650 customer installation in 50 countries*
- *50 certified partners all over the African continent*
- *Sonema is founding member of the CEMA (Club of Monegasque Entrepreneurs in Africa)*

More information: www.sonema.com - Press contact: communication@sonema.com



Catherine Delom : Sonema Managing Director

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