



SONEMA and 2IT SERVICES host a 2018 Workshop: Telecoms and IT security issues facing Senegal

Monaco-Dakar, 28th september 2018

The SONEMA group together with their partner 2IT SERVICES, brought together 40 business owners and IT directors to discuss new telecoms and IT issues. This unique event offered an information framework and expert-level discussions to collectively understand the problems faced by companies in Senegal.

Rapid developments in IT technology and networks require service operators to adjust quickly in order to offer scalable solutions which meet with the requirements of their customers. Seamless connectivity, data and application security, value-added services: These are the key issues facing companies which will shape the future development of their business. Facing the increasing complexity of IT systems, they want to manage, secure and monitor their data whilst optimising their costs. Held at the Hotel RADISSON in Dakar on Friday the 21st September, this workshop was an opportunity for SONEMA and 2IT SERVICES to present their range of services which tackle these new challenges. Underlined by testimonials from SONEMA customers, the workshop participants were able to discuss the recent changes in technology and their impact whilst focusing in particular on the following themes:

- Modernising and safeguarding telecommunications infrastructures, in particular by the implementation of hybrid solutions, combining terrestrial technologies with the high availability of VSAT connections
- Anticipating the evolution of business applications and the significant increase in data and internet traffic for private domestic networks as well as public international networks
- The advantage of using datacentre services: outstanding facilities, high levels of security and the quality of managed services plus the optimisation of running costs for companies
- Being aware of the importance of high-quality technical support. 24/7 support is vital to handle questions, calls and technical requests. Although it is rarely assessed by IT Management, the quality of their technical support has a major economic impact on a company's business performance

There was a particular focus on IT security with the participation of a Fortinet solutions expert, the global leader in high-performance cybersecurity solutions. He was able to clearly outline the current issues for network and systems security. He was also had some particularly relevant insights with regards to possible solutions. IT security is a strategic issue for companies in Senegal and requires training and support measures, especially in the banking sector.

The workshop concluded with a dinner, bringing an end to the event which will be remembered as a welcome opportunity to share by the participants.

Diaty COULIBALY, Managing Director of 2IT SERVICES stated: « *The needs of our customers have developed significantly over the last few years. They have become more varied and complex, so we need to adapt to these changes. In order to do so, we need to be aware of and better understand the changes to their business. Our partnership with SONEMA allows us to organise this type of workshop with a format which enables us to listen and react proactively.* »

Catherine DELOM, SONEMA's Managing Director commented: « *To be able to support our customers as they boost their growth and development, we must be able to understand their new requirements in order to provide appropriate solutions. It is essential for us to communicate with our customers directly and on a regular basis to better understand their needs, which was the purpose of this meeting in Dakar. We are delighted to have led this 2018 edition with our partner 2IT SERVICES with whom we share the same values of providing excellent customer service.* »

ABOUT SONEMA

In a digital environment which is continuously evolving, data control and exploitation are and will remain an integral part of competitiveness and distinctiveness of companies. It has become essential to set up a strategy to secure flows and protect data.

By operating and managing scalable, bespoke telecommunications solutions, SONEMA supports its customers in their projects every day. With commitment in mind, and with a strong understanding of what is at stake, we want to be a proactive partner for our customers by allowing them to concentrate on the heart of their profession and on their business innovation.

Faithful to our values of respect, transparency and responsibility, we place trust at the heart of the relation with our customers.

SONEMA, also means:

- 70 colleagues who are committed to our customers, every day
- 670 customer installations in 40 countries
- 40 certified partners all over the African continent

More information: www.sonema.com - Press contact: communication@sonema.com

ABOUT 2IT SERVICES

2IT SERVICES was founded in 2014 and offers professional solutions to meet the growing requirements of IT, telecoms and energy companies. 2IT SERVICES offers communications solutions based on a multimedia platform using high-security and high-performance facilities with a unique IP.

Our aim: to provide rapid, flexible and available solutions: LAN/WAN networks, convergence facilities, maintenance for IT and telecoms networks, installation and telecom/network security. Access to electricity significantly improves service availability and economic development in a country. 2IT SERVICES develops and installs solar-power solutions for companies and individuals: Advice and tests for sizing, installations and tests and energy management audits. A structured process of studies, assessment, installation, tests and support is then put in place.

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